

**Freelance Content Writer
Job Opportunity**

Company Overview

Rodair International Ltd. is a privately held Canadian company established in 1996. Rodair's tailored solutions support clients globally by providing freight forwarding, customs brokerage, and warehouse/distribution & 3PL services in market verticals including automotive, fashion, mining, and project forwarding. We are committed to being Canada's best and most reliable customized logistics solutions provider by offering a full spectrum of end-to-end supply chain management. Rodair is a high tech and high touch solutions company delivering customized logistics experiences for our client partners.

Job Requirements

We are looking for a freelance writer(s) to write content for our website (www.rodair.com). This contributor will be contracted to write articles focusing on relevant and current events about/impacting the logistics industry.

Writing Topics

Air freight	Store development	Medical
Ocean freight	White glove	Pharmaceutical
Road freight	Automotive	Technology
Project Forwarding	Fashion	Trade shows and events
Customs and compliance	Retail	Free trade
E-Commerce	Energy	Renewables
Order fulfilment	Mining	Supply chains
Omni-channel	Industrial	Innovations

Ideas

- What is logistics and third party logistics?
- What is freight forwarding- air, ocean, road?
- How does international shipping happen?
- How do oversized and overweight freight get shipped?
- How are garments on hangers/fashion shipped and distributed to retail stores in Canada?
- How are car parts/cars/luxury cars shipped around the world?
- What is 3PL central and how does it affects e-commerce business?
- Innovations that are reducing the logistic industries' carbon footprint
- Drone deliveries and its impact on safety/customs
- A look at e-commerce and omni-channel for retail then and now
- Customs regulations with new free trade agreements and its impact

Written content should be:

- Clear and concise
- Relevant, well researched, factual, and objective
- Free from spelling and grammatical errors
- Delivered from a unique logistics perspective

Submission Requirements

Please submit:

- Your resume
- Your writer's fee (see table below).
- Writing samples

Blog (250-500 words)	Article (500- 750 words)	White Paper (1000 words)

If interested in applying, please email your application to **Julie Truong** by Jan. 28, 2019 by 5pm.

Thank you.

Julie Truong

Marketing Specialist

Office: 905.671.4655

Mobile: 905.867.7602

Email: julie.truong@rodair.com

www.rodair.com